Basketball Development Group Role Description

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| Role Title: | Basketball Development Group Member (Communications and Visibility) |
| Responsible to: | Chair, Scottish Student Basketball |
| Where (Location): | Various |
| Time commitment: | Minimum 3-4 meetings per year with further opportunities outside of meetings  The minimum duration of the role is 1 year, however there is scope to stand for a longer or shorter period at the discretion of SSS.  Following the 1 year mark there may be another opportunity to stand for this, or another, role on the development group at the agreement of all parties. |
| Role description: | The Basketball Development Group has been established to guide the work of SSS in Basketball.  As the Communications and Promotions member you will be responsible for organising and guiding the group’s efforts to publicise itself and its activities.  You will be responsible for ensuring communication channels between the Development Group and clubs is appropriate and regular.  Support the promotion of individual club activities through the Scottish Student Basketball channels.  Work with the SSS Communications Coordinator on wider promotion.  As a member, you will work with the rest of the group to create and deliver a development plan across a range of areas including competition, workforce, club development, and publicity.  You will help to set policy for basketball and may be asked to lead on any specific projects being delivered at the time.  Overall, you will represent the interests of all member institutions and student clubs to improve basketball for students in Scotland. |
| Main tasks: | * Creation of appropriate platforms to engage with students * Responsible for Scottish Student Basketball social media channels * Regularly update social media channels * Contribute to generation of basketball Sport Development Plan * Work within group to identify key areas of work for coming year * Drive specific outcomes as agreed by Chair and Development Group * Gather feedback from student clubs and member institutions on Development Group areas of work * Develop sport specific policy to improve student experience across all relevant areas of SSS work |
| Required skills, qualities and experience | * Experience of using social media to promote a club/organisation * Empathy for the needs of student clubs * Proactive, can do attitude * Experience of student basketball in Scotland * Knowledge of basketball landscape in Scotland * Ability to effectively communicate with a range of stakeholders |
| Training and support available: | * Any relevant CPD courses/experience as identified by Chair and Head of Competitions * Named staff member within SSS |
| Recruitment process: | Application is by CV and cover letter, sent to SSS Staff Lead, [ian@scottishstudentsport.com](mailto:ian@scottishstudentsport.com) |
| Date role created: | 26th June 2023 |